



Opera cross-platform UI framework

One user interface, any mobile phone

Building on the Opera Software vision of providing the best Internet experience on any device, Opera's new state-of-the-art UI design introduces a harmonized look and feel to the Opera mobile-browsing product portfolio, highlighting the importance that Opera places on unifying the Web experience across devices and platforms. Thanks to Opera's new cross-platform user-interface framework, Opera Mobile™ and Opera Mini™ now share a single UI uniformly across all platforms. This framework is highly dynamic and flexible to meet the most stringent requirements from OEMs and network operators for customization and differentiation: a new dawn for the user experience across entire device portfolios.

Advances in UI technology

With the Opera cross-platform UI framework, partners will be able to design and create a single UI and deploy it across their range of devices. In addition to engineering cost-savings and a speedier time to market, the new UI framework ensures that operators and OEMs will be able to develop and deliver a singular user experience.

A customizable, cross-platform UI framework is at the core of Opera deliveries to its customers to help advance the Internet experience. With the help of Opera, customers now have not only

the best Internet experience on mobile phones, but also a very powerful and flexible framework as a solid base for additional innovation and differentiation, without compromising their brand value or look-and-feel requirements.

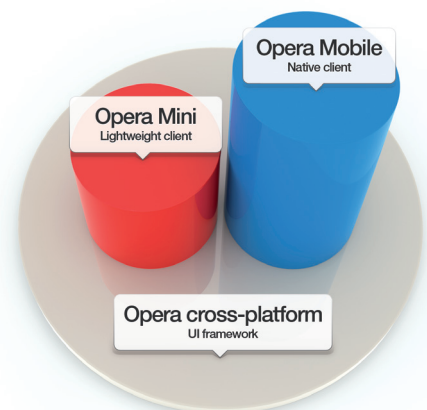
The Opera cross-platform UI framework is built on top of the Opera browser engine, working seamlessly on all platforms where the Opera browser has been ported.*

Open platforms

- Android
- S60, WM
- BREW
- LiMo, Java, etc.

Proprietary platforms

- SHP, EMP
- S40
- Other*



* Opera can be ported to many other platforms.

Cross-platform UI framework facilitates the “build once, deploy everywhere” principle—one UI can be deployed to a full complement of devices with minimal integration.

Benefits

OEMs

The UI is built on top of proven Opera-browser technology that provides the full Web and superior functionality—everything the OEM develops on top of that is a value builder. OEMs can leverage the resources saved to innovate and differentiate rather than having to focus on basic features on different platforms. The reusable nature of customizations and ease and speed with which these customizations can be deployed means OEMs can serve more customers and ship their devices in less time.

OEMs benefit from a uniform delivery of a complete browser application on all platforms. The use of a uniform UI framework helps to lower development costs, and improve scalability, reusability and time-to-market.

Because OEMs manufacture many different devices and work with many customers, development and customization work designed to comply with different platforms and customer specifications could be prohibitive. With the Opera UI solution, no such limitations exist. OEMs benefit from lower development costs, thanks to the cross-platform UI framework that enables full customization and reduces integration efforts. This also eliminates the need to create a full UI from scratch.

Operators

Operators benefit from the complete Opera solution, which enables Web-based service delivery across the entire portfolio of devices. The value for operators comes in lower development costs, scalability/reusability and time-to-market advantages.

The platform-independent UI framework makes customization easy. This creates considerable opportunity for branding and look-and-feel customization that can then be deployed throughout the operator's device portfolio.

For both Opera Mobile™ and Opera Mini™, operator customizations can be used throughout the operator device portfolio on any platform. This significantly reduces development time and allows multiple, fully customized handsets to ship and reach the market rapidly.

End users

End users enjoy a consistent, more intuitive and visually stunning Internet-browsing experience across their devices along with the full, familiar Web-browsing experience they expect and demand.

Opera Mobile 10 beta for S60 and Windows Mobile:
<http://www.opera.com/mobile/download/>

Opera Mobile 10 beta for Opera Mini 5 for J2ME and Blackberry:
<http://www.opera.com/mini/next/>

If you would like to learn more about Opera on the BREW, Android or other platforms, please visit:

<http://www.opera.com/business/>

With Opera UI technology, OEMs can

- Lower development costs.
- Develop once; share across platforms and projects.
- Reduce integration costs.
- Reuse customizations easily across handsets for both Opera Mobile and Opera Mini.
- Ship handsets quickly/rapid time-to-market.
- Meet customer/operator requirements more quickly.

With Opera UI technology, operators can

- Lower development costs.
- Develop once; share across platforms and projects.
- Reuse customizations easily across handsets for both Opera Mobile and Opera Mini.
- Enhance brand and visual profile with customization.
- Ship customized handsets quickly/rapid time-to-market.

With Opera UI technology, users get

- A consistent Internet-browsing experience across devices.
- A more intuitive and visually attractive browsing experience.

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